



Contact

Kevin J. Perra

Partner

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Kevin J. Perra is a partner in the Litigation Department and co-head of the Sports Litigation team. He is an experienced counselor, litigator and trial lawyer who represents a wide variety of clients in pre-litigation counseling, state and federal court litigation, arbitration and mediation.

Kevin focuses on large, complex commercial cases, with an emphasis on litigation in the areas of (i) intellectual property, entertainment, media and sports; (ii) trademark and false advertising; (iii) hedge funds, private equity funds and private investment funds; and (iv) fiduciary duties, appropriation of trade secrets and employee-related restrictive covenants.

As a result, he has substantial experience in obtaining and opposing applications for emergency relief for clients, including preliminary injunctions and temporary restraining orders.

In intellectual property, entertainment, media and sports matters, Kevin has represented record labels, music publishers, sports leagues and teams, computer software makers, and film and other media companies. Examples include Sony-BMG, EMI, Major League Baseball, the National Basketball Association, the National Hockey League, Major League Soccer, the New Jersey Devils, the Philadelphia Eagles and Take-Two Interactive.

He also has handled intellectual property matters for individual artists, songwriters, managers, fashion designers and athletes (and their estates), including Madonna and the Estate of Leonard Bernstein.

In trademark, false advertising and related disputes, Kevin has represented large consumer product, pharmaceutical, and food and beverage companies, including Accenture, S.C. Johnson & Son, Bristol-Myers Squibb, Diageo, Bausch & Lomb, Williams-Sonoma, Church & Dwight and Kraft Foods.

In fund, investment banking and financial-related matters, Kevin has represented a large number of the world's leading hedge funds, business development companies, private equity funds, venture capital funds and family offices.

In other general commercial disputes, he has represented a host of public and private companies such as Dell, T-Mobile, Bank of America, Henry Schein, Barneys New York, Host Hotels, US Airways and MBIA.

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Practices

Asset Management Litigation, Real Estate Litigation, Trials, Intellectual Property, Antitrust, False Advertising & Trademark, Copyright, Restrictive Covenants, Trade Secrets & Unfair Competition

Industries

Asset Management, Private Capital, Private Equity, Technology, Media & Telecommunications, Entertainment, Sports

Education

Fordham University School of Law, J.D.

Associate Editor, *Fordham Law Review*

Johns Hopkins University, B.A.

Admissions & Qualifications

New York

Connecticut

Clerkships

U.S. District Court, Maryland - Intern, Hon. Benson E. Legg

Court Admissions

U.S. District Court, New York, Eastern District

U.S. District Court, New York, Southern District

Memberships

Copyright Society of the USA

International Trademark Association

Awards & Recognition

Sports Business Journal Power Players: Outside Counsel 2021

Best Lawyers in America 2019-2023

Benchmark Litigation Litigation Star 2023-2025

The Legal 500 United States: Media, Technology, and Telecoms: Marketing & Advertising 2015-2016

The Legal 500 United States: Litigation: Commercial Litigation 2016

The Legal 500 United States: General Commercial Disputes 2020, 2022

New York Super Lawyers (Business Litigation) 2011-2022

Government Service

Intern, Civil Division, United States Attorney's Office, Southern District of New York