



Contact

**Alyson C. Tocicki**

**Associate**

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Alyson Tocicki is an associate in the Litigation Department and a member of the Trials Practice Group. Alyson handles high-profile and complex litigation matters around the country, with a particular emphasis on product liability, false advertising, and intellectual property disputes.

Alyson has experience representing clients at all stages of litigation, including: filing initial pleadings; coordinating discovery; briefing and arguing motions; assisting with key fact and expert witness depositions; writing jury addresses; drafting direct and cross examinations; and preparing witnesses for trial. She regularly represents Fortune 500 companies in the media and entertainment, consumer products, and pharmaceutical industries, as well as professional sports leagues and teams. Alyson leverages her experience to provide creative solutions and to manage her cases with an eye towards trial.

In addition, Alyson devotes significant time to pro bono matters, having been recognized at Proskauer's 2023 Golden Gavel Awards for her substantial contributions to the Firm's pro bono efforts. She also serves as a member of the Firm's Associate Council and was selected to be a Protégée for Proskauer's Women's Sponsorship Program, an initiative for high-performing, mid-level lawyers that champions future leaders.

Prior to joining Proskauer, Alyson earned her J.D. from the UCLA School of Law, where she served as a Managing Editor of the *UCLA Law Review* and President of the Student Bar Association. While in law school, she also earned multiple Masin Family Academic Excellence Awards, advised first-year students on legal research and writing, and worked as a judicial extern for the Honorable Robert N. Kwan in the United States Bankruptcy Court for the Central District of California.

#### Practices

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Trials, Antitrust, Intellectual Property, Restrictive Covenants, Trade Secrets & Unfair Competition, Litigation, Mass Torts & Product Liability, Copyright, False Advertising & Trademark

#### Education

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University of California, Los Angeles, School of Law, J.D.

University of Delaware, B.S.

*magna cum laude*

University of Delaware, B.A.

*magna cum laude*

#### Admissions & Qualifications

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California

#### Court Admissions

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U.S. District Court, California, Central District

U.S. District Court, California, Southern District