

# Rob Freeman Named 2024 Power Lawyer by The Hollywood Reporter

June 12, 2024

**NEW YORK, June 12, 2024** - Proskauer, a leading international law firm, is pleased to announce that partner [Robert Freeman](#), co-head of the Firm's Technology, Media and Telecommunications group, has been named to *The Hollywood Reporter's* 2024 Power Lawyers list. A nationally recognized attorney, Rob plays a pivotal role in many high-profile and complicated transactions in the media and sports industries.

Rob, a member of the Sports Law Group, has structured and negotiated transactions while advising the C-Suite of A-list media, entertainment and sports professionals for nearly three decades. His practice has been instrumental in shaping the media and sports landscape. In the last year, Rob has led a team of media and sports attorneys in the launch of new sports leagues and media properties, has secured ground-breaking media rights deals and has led multiple joint venture, merger and acquisitions and investment transactions for clients. His work includes the formation and launch of League One Volleyball and the tech-infused golf league, TGL; securing ground-breaking media rights deals for clients such as the Big 12 Conference, the Big 10 Conference and The CW Network; and closing multiple joint venture, M&A and investment transactions for clients, including Warner Bros. Discovery and Ziff Davis.

Each year, editors with *The Hollywood Reporter* review hundreds of nominations and extensively vet each candidate for its annual Power Lawyers list. The list recognizes lawyers Hollywood calls for bet-the-company legal battles and groundbreaking talent deals.

Read more in The Hollywood Reporter: [Power Lawyers 2024: Meet Hollywood's Top 100 Attorneys](#)

**About Proskauer**

The world's leading organizations and global players choose Proskauer to represent them when they need it the most. With 800+ lawyers in key financial centers around the world, we are known for our pragmatic and commercial approach. Proskauer is the place to turn when a matter is complex, innovative and game changing. We work seamlessly across practices, industries and jurisdictions with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and other industry-redefining companies.

Our Technology, Media & Telecommunications (TMT) Group serves as commercial and strategic advisors on mergers and acquisitions, joint ventures, financings, content production and distribution, media rights and licensing arrangements, and sports betting and gaming. We offer commercial and strategic advice across the full range of legal and business issues facing the TMT industry, from groundbreaking transactions to bet-the-company litigations and collective bargaining negotiations.

#### [Related Professionals](#)

---

- **Robert E. Freeman**

Partner