

## Proskauer Advises DC Company on the Acquisition of Konbini

## **February 7, 2024**

**PARIS, February 7, 2024** – Proskauer, a leading international law firm, announced today that it has advised DC Company and its founder Geoffrey La Rocca on the strategic acquisition of Konbini, a pioneering digital media outlet.

Founded in 2021, DC Company brings together a community of more than 10 million Internet users gathered around a complete ecosystem: media (Les Éclaireuses, Le Gorafi), an incubator (Propuls'her) and a circle of entrepreneurs and of leaders (DC Club).

Founded in 2008 by David Creuzot and Lucie Beudet, Konbini has become the leading French digital media outlet, revolutionizing the media landscape with its bold creativity and commitment to and treatment of current issues.

The Proskauer team advising DC Company was led by partner <u>Jeremy Scemama</u> (M&A) and included associates <u>Aurélie Briquet</u> and <u>Julien Burger</u> and law clerk <u>Mohamed Kettani</u> (M&A).

## **About Proskauer**

We are 800+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. We work with asset managers, private equity and venture capital firms, Fortune 500 and FTSE companies, major sports leagues, entertainment industry legends and industry-redefining companies.

Since 1875, Proskauer has been devoted to our clients' successes. Our lawyers are known for their unusually high accessibility, responsiveness and attentiveness. We go the extra mile to understand a client's business — and think like savvy businesspeople in the process.

Proskauer's Paris office advises leading organizations on a broad range of domestic and cross-border contentious and transactional matters. Working closely with the London and U.S. offices, the team advises European clients as they expand their business operations globally, as well as clients from all parts of the world looking to invest in France.

Proskauer has one of the leading transactional practices in France, advising prominent private equity sponsors, financial institutions, industrial and services groups, as well as management teams.

Proskauer has one of the premier global mergers and acquisitions practices. The Firm has advised on some of the most complex M&A transactions across a range of industries.

## **Related Professionals**

Jeremy Scemama

Partner

Aurélie Briquet

Associate

Julien Burger

Associate

Mohamed Kettani

Associate