

# Law360 Names Wai Choy a 2022 Rising Star in Media & Entertainment

June 10, 2022

**NEW YORK, June 10, 2022** - Proskauer, a leading international law firm, is pleased to announce that Partner Wai Choy has been named as one of *Law360's* [Rising Stars in Media & Entertainment for 2022](#), an annual list featuring the top attorneys under the age of 40 whose legal accomplishments transcend their age.

A partner in the Firm's Technology, Media & Telecommunications Group, Wai is one of the leaders of a multi-disciplinary media, entertainment and technology team that advises on some of the most significant transactions and product launches that have helped to shape the TMT industry in recent years.

Among his accomplishments are leading the Proskauer team that represented Hulu in negotiating multifaceted live and on-demand TV content distribution agreements with ViacomCBS, as well as AMC Networks in launching a new "AMC+" digital subscription bundle and establishing distribution deals with Amazon, Apple and YouTube. Wai also represented Discovery in negotiating a \$2 billion, 12-year media rights deal with the PGA Tour to create GolfTV, an international multi-platform golf content streaming service.

In mergers and acquisitions, Wai's recent representations include counseling Discovery in its combination with AT&T's WarnerMedia assets to create global entertainment company Warner Bros. Discovery, and ForgeLight in acquiring majority ownership of Univision.

Wai leverages the depth of his technology expertise to advise clients at the intersection of technology and media. He represented iHeartMedia in structuring a digital radio and voice-enabled device technology integration deal with Apple, and investments, joint ventures and commercial collaborations with media-focused technology companies. A co-founder of Proskauer's Blockchain and Digital Assets practice, Wai represents Miramax, Sony, other intellectual property owners and Web3 companies in cutting-edge non-fungible token (NFT) and metaverse matters.

This year, *Law360* received more than 1,350 submissions. *Law360's* 2022 Top Attorneys Under 40 list features 176 attorneys who hail from 96 law firms and span 36 practice areas. Winners are selected based on their career accomplishments in their respective disciplines.

Read Wai's full *Law360* profile (subscription required):

<https://www.law360.com/articles/1493952/rising-star-proskauer-s-wai-choy>

## About Proskauer

We are 800+ lawyers serving clients from 12 offices located in the leading financial and business centers in the Americas, Europe and Asia. The world's leading organizations, companies and corporations choose us to be their representatives in their most critical situations. But more, they consider Proskauer a strategic partner to drive their business forward. We work with asset managers, major sports leagues, Fortune 500 companies, entertainment industry legends and other industry-redefining companies.

### Related Professionals

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- **Wai L. Choy**  
Partner